



HOW'L THE WOLF SURVIVE? BENEFIT CONCERT TO AID THE WOLF CONSERVATION CENTER

Mount Kisco/South Salem, NY (9-28-05) – Several local bands and a special guest star will hold a benefit concert for the **Wolf Conservation Center** on October 22nd from 5:00 pm to 10:00pm at **Kavner's Bar & Grill, 30 East Main Street, Mount Kisco, NY 10549 (914-666-6455)**.

Presented by Buzz Joy Love Productions (based in Tuckahoe, NY), the show's featured bands and guest stars include **Mike Asquino ("The Man Behind the Music")**, **Nethereal**, **Boomer Baby**, and **Buzz Joy Love**.

In addition to the bands, other businesses donating money and/or services to the show include Adventures in Advertising (Elmsford, NY), Business Partner (White Plains, NY), CampaignBuilder (White Plains, NY), Corporate Audio Visual Services (Elmsford, NY), Kavner's Bar & Grill (Mount Kisco, NY), More Sugar (Putnam Valley, NY), Northeast Environmental (Mamaroneck, NY), Pilla Marketing Communications (Bronxville, NY), Tonic New Media (Chappaqua, NY), Westchester Weddings (North Salem, NY) and Yorktown Golf & Baseball Center (Yorktown, NY).

"We appreciate the commitment and dedication of these musicians and businesses to making the world a better place, and for their support of our mission," said Barry Braden, Managing Director of the Wolf Conservation Center. "We look forward to a fun and rocking evening."

All proceeds from the \$10 donation collected at the door will be earmarked for the Wolf Conservation Center's educational outreach programs. The evening will include food and drink specials, a gift bag filled with favors for the first 100 attendees, and a singing contest with prizes. Interested audience members will perform "The Brady Bunch" theme song. Winners, as determined by audience response, will win prizes.

Founded in 1999 and based in South Salem, the Wolf Conservation Center (WCC) promotes wolf conservation by teaching about wolves, their relationship to the environment, and the human role in protecting their future. The WCC accomplishes this mission through onsite and offsite education programs emphasizing wolf biology, the ecological benefits of wolves and other large predators, and the current status of wolf recovery in the United States.

The WCC also participates in the Species Survival Plan and the Recovery Plan for two critically endangered species, the Mexican gray wolf and the red wolf. The Mexican gray wolf and the red wolf are among the rarest mammals in North America. Presently, there are fewer than 400 Mexican gray wolves and fewer than 300 red wolves remaining in the world. Under the Endangered Species Act, the U. S. Fish and Wildlife Service is re-introducing Mexican gray wolves and red wolves to portions of the animals' historic range. For more information, please visit www.nywolf.org.

The WCC will be featured on the "Martha" show on Friday, September 30th. The segment includes Martha's recent visit to the WCC, and an in studio appearance by Atka. You can visit www.marthastewart.com for more information.

The evening's special guest star, Mike Asquino, has been called "an American Pop Icon" by Billboard magazine." As a musician, singer, songwriter, producer, promoter, publisher and manager, he has contributed to the success of over 30 gold records.

His best-known compositions include the John Denver hits "Sunshine on My Shoulders" and "Rocky Mountain High." He has also written a number of well-known jingles for Bumble Bee Tuna, Budweiser, and Pepsi, among many others.

Mike has performed with a long list of prominent artists, including Aerosmith, The Beach Boys, Eric Clapton, The Eagles, John Lennon, Frank Sinatra, and Ringo Starr.

He regularly lectures on the art of songwriting and is the founder of "Music on the Green," which benefits worthy organizations, including the American Cancer Society, World Hunger Relief, and Feed the Children. For more information, please visit www.mikeasquino.com.

Based in Trumbull, CT, Nethereal plays original melodic heavy metal and has performed at several venues near the group's home base. For more information, please visit www.nethereal-sucks.com.

Boomer Baby plays retro songs that first appeared on television and AM radio. Westchester/Boston-based Buzz Joy Love's diverse repertoire includes original compositions, blues, and heavy rock/metal covers, along with several surprise selections.

For more information, please visit www.buzzjoylove.com.

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